

Everest Funeral Concierge Conversation Starters

A funeral is one of the most expensive life events. Funerals today can cost more than \$10,000 and require many decisions to be quickly made during one of life's most stressful times.

THERE IS AN AFFORDABLE AND SIMPLE SOLUTION!

World Financial Group has partnered with Everest to offer a unique solution that can save people thousands of dollars and hours of stressful planning.

Top 3 Funeral Concerns of Canadians

1. Not being able to afford it

Everest can save a family thousands of dollars compared to planning with a traditional funeral home.

2. Not knowing where to start

Everest provides families access to expert, unbiased advice and at the family's direction will implement the family's wishes.

3. Being taken advantage of

Everest works exclusively for the client not the funeral home.

Everest, founded in 2002, was created to simplify and streamline the funeral planning process by offering comprehensive end-of-life services. Today, more than 25 million people throughout the U.S. and Canada have access to Everest's services. WFG is pleased to have an exclusive agreement to offer Everest with select insurance policies.

The Everest Package includes:



1. Permanent Life Insurance

- \$10,000 to \$50,000 of coverage to pay for any final expenses
- Simplified Issue (16 simple health questions) and Guaranteed Issue policies available



2. Independent Expert Funeral Planning Advice and Concierge Service

- 24/7 assistance – phones are always answered by real people
- Assist the family in all aspects of funeral planning
- Negotiate funeral pricing with local funeral homes



3. PriceFinderSM Research Reports

- Everest-owned database of detailed, funeral home price comparisons
- Available, on demand via the Everest website



4. Will Prep

- Create a legal will, power of attorney and healthcare directive
- Unlimited updates
- No need to spend hundreds of dollars in legal costs



5. TenzingTM

- A secure online vault for storing personal information including documents, photos, videos and more
- Easy access anywhere in the world with an internet connection
- Secured with multi-layer data encryption



6. Quick Pay:

- To relieve the stress of unexpected expenses, a part of the proceeds of your life insurance may be paid to your beneficiary in as little as 48 hours after death

Everest eliminates the fear of being taken advantage of during a time of emotional distress, removing the family from a sales focused environment.

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Let the experts take care of all the details!

everestfuneral.ca



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